



FOR IMMEDIATE RELEASE:

FHTM Launches *Home Runs for Hope*

LEXINGTON, KY, April 1, 2011 – Fortune Hi-Tech Marketing, Inc. has launched ***Home Runs for Hope***. FHTM has joined with Big Brothers Big Sisters, The Center for Women Children and Families and The Salvation Army, to provide box seats to see the Lexington Legends, the Class A affiliate of the Houston Astros. The program provides a day of fun at the ball park for mentored children or children who have been abused, neglected or found shelter in a homeless facility.

“These are children who have experienced great pain and tragedy in their lives. We hope that a day of hot dogs, popcorn and baseball, will provide a little joy in their young lives,” said FHTM President and Founder Paul Orberon.

Home Runs for Hope will provide these important and worthwhile organizations with tickets to Lexington Legends home games, through the 2011 baseball season. The children, with their mentors, guardians or parents, will enjoy hours of minor league baseball in a friendly and comfortable setting.

FHTM understands the importance of giving back to the community. We have a strong commitment to organizations that provide vital services to people in need. As title sponsor of the FHTM Bluegrass State Games we know the value of teamwork, commitment and determination. Our support of Cell Phones for Soldiers helps our troops overseas connect with their family and friends and Wrap Up America, an effort that provides blankets to people in need, is also supported by FHTM.

About FHTM

FHTM, headquartered in Lexington, KY, was founded by Paul Orberon in 2001. FHTM is a direct selling company that allows Independent Representatives to build their own businesses selling products and services. FHTM Canada was founded in 2005; FHTM also has Representatives in the United Kingdom and Puerto Rico. To find out more, please visit www.FHTM.net or follow us on [Facebook](#), [Twitter](#) and [YouTube](#).

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